

THE Purple FIG

YOUR INTERIOR LIFESTYLE DESTINATION

POLOKWANE | MANGKWENG | MOKOPANE | THOHOYANDOU

WHO ARE WE?

- We are an interior design and décor business based in Polokwane, Thohoyandou, Mokopane and Mangkweng
- We are committed to provide personalized service and focus on attention to detail
- Whether you are designing a lavish mansion, a cozy cottage, a lodge or guest house, our experts will assist to create the perfect space for your needs and vision
- We create beautiful, functional and welcoming living spaces
- We work together to create spaces that reflect the personality of the owner
- We use only the finest fabrics in our furniture and accessories, and take pride in our designs in order for you to be assured that it is the best quality
- No more looking around for manufacturers, suppliers or shopping around for individual items.
- We have everything from kitchen appliances to beds under one roof!!



"The essence of interior design
will always be about people
and how they live." — **Albert Hadley**



"Your home should tell the story of who you are, and be a collection of what you love." — **Nate Berkus**

WHY INTERIOR DESING MATTERS

❖ FIRST IMPRESSION

Clean, Clutter-free entry that feels light, organized and welcoming.

❖ IDENTITY

The interior serves as a living gallery of the owners life, displaying travel souvenirs, family heirlooms and signal a rooted existence.

❖ COMFORT

Interior design adds value to a home by improving daily function, boosting property resale value, and supporting mental well-being.

❖ VALUE

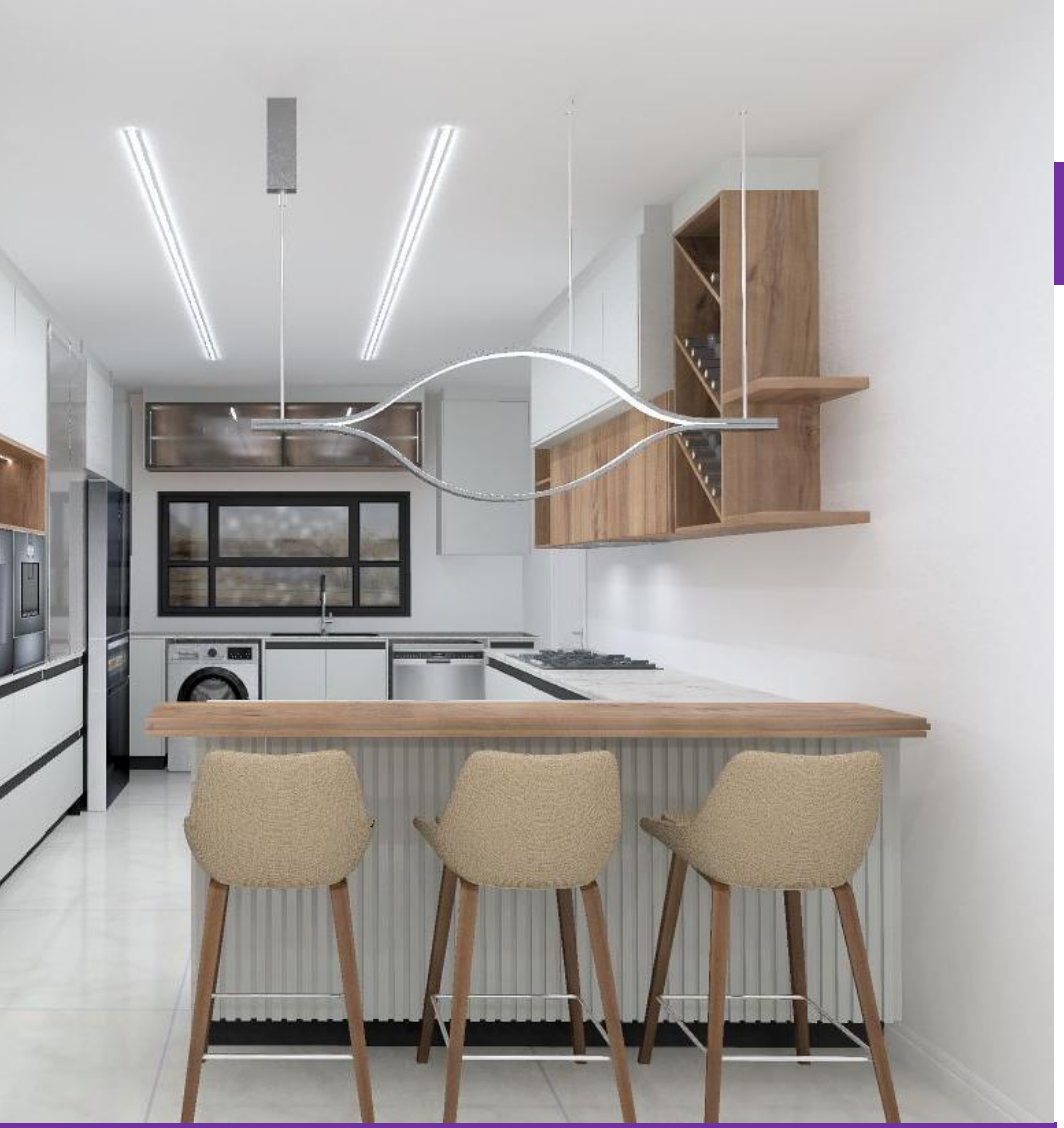
Strategic lighting, calming colours and natural textures reduce stress and promote relaxation

WHAT CAN WE DO?

- From rustic to contemporary, The Purple Fig offers divers design options that are custom made, unique and perfect for any budget or style
- Quality craftsmanship and premium fabrics ensure that your home will be one-of-a-kind
- Interior design concepts and décor consultations
- Living areas styling and refresh
- Entrance, lounge and dining area designs
- Space planning and furniture selection
- Color schemes, curtains and soft furnishings
- Lighting, artwork and decorative accessories
- Complete property design and phased refurbishment



"An interior is the natural projection of the soul." — **Coco Chanel**



“If you want a golden rule that will fit everything, this is it: Have nothing in your houses that you do not know to be useful or believe to be beautiful.”
– William Morris

WORK WITH WHAT YOU ALREADY HAVE

❖ **KEEP**
What already works well.

❖ **REFRESH**
Items that can be improved through fabric, colour, placement or styling.

❖ **REPLACE**
Outdated, damaged or unsuitable elements.

❖ **ADD**
Carefully selected pieces that complete the room.

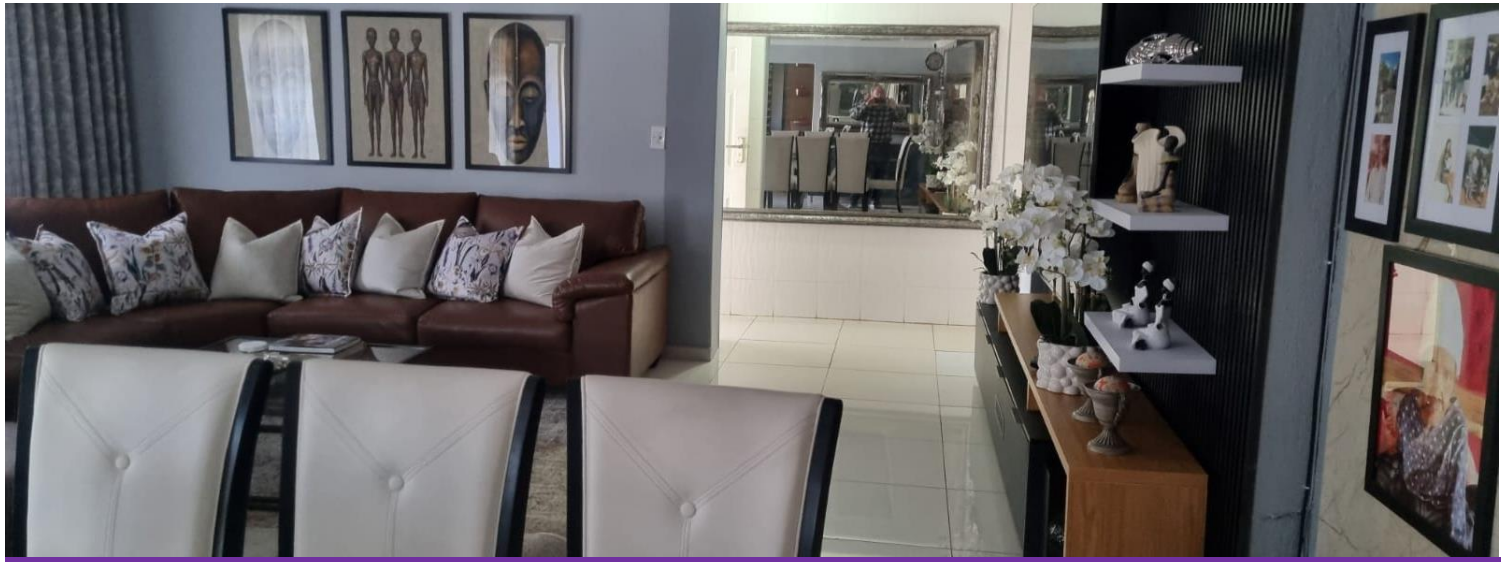
BEDROOMS

- Comfortable and practical furniture layouts
- Coordinated headboards, bedside tables and seating
- Curtains, bedding, cushions and throws
- Layered lighting for ambience
- Artwork, mirrors and decorative accessories
- A cohesive colour palette that reflects the property's identity



ENTRANCES, LOUNGES AND DINING AREAS

- Feature walls and decorative focal points
- Comfortable lounge layouts
- Dining furniture and atmospheric lighting
- Artwork, plants and accessories
- A consistent visual language throughout the property



"Design is so simple. That's why it's so complicated."
– Paul Rand

OUR DESIGN PACKAGES

❖ DÉCOR CONSULTATION
Design direction, colour advice, furniture and décor recommendations.

❖ ROOM REFESH
A focused update using colour, curtains, lighting, artwork, accessories and styling

❖ COMPLETE ROOM DESIGN
A coordinated concept covering furniture, finishes, lighting, soft furnishings and décor

❖ DÉCOR
We create custom made furnishings as well as ornaments to suit your taste and style

❖ PROPERTY TRANSFORMATION
A comprehensive design approach across all rooms

❖ UPHOLSTERY
We will re-upholster your old furniture and revive it to your specific measurements

❖ INTERIOR DESIGN
Our expertise at your fingertips to fine tune your living space to your unique style. We custom made your choice of style, design and fabric to give you a unique product

OUR DESIGN PROCESS

Whether you are looking to transform your living space or just need advice on how to style your home, we are here for you. Our friendly team of experts will work closely with you to bring your vision to life.

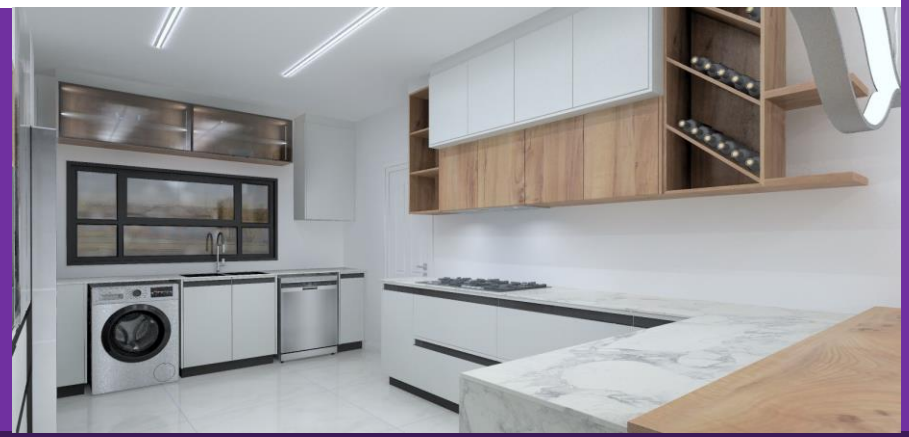
- CONSULTATION
- ASSESSMENT
- CONCEPT
- SELECTION
- BUDGET
- IMPLEMENTATION
- FINAL STYLING

DESIGNING AROUND YOUR BUDGET

FLEXIBLE SOLUTIONS FOR DIFFERENT BUDGETS AND PROJECT SIZES

- Every home, property or business have different needs, priorities and investment levels
- We focus on the best design solution within your available budget
- Projects can be prioritized by impact - for example entrance first, then the guest rooms and living areas
- Phased projects allow your home to improve over time without requiring everything to happen at once

"Furniture is needed for practical reasons, and because it must be there, it may as well be as pleasant as possible to look at, and in a less definable psychological way, comforting to the spirit."
– **Edward J Wormley**



WHY CHOOSE THE PURPLE FIG?

- **PERSONAL SERVICE:** We take time to understand your property business or home
- **LOCAL KNOWLEDGE:** Based in Polokwane, Thohoyandou, Mokopane and Mangkweng, we understand the local markets
- **PRACTICAL DESIGN:** Living spaces must look beautiful and inviting
- **PERFECT DESIGN:** Our designs are custom made and unique
- **ATTENTION TO DETAIL:** The finishing touches create the difference
- **BUDGET CONSCIOUS:** We work with your priorities and your available budget
- **LONG TERM RELATIONSHIPS:** Our aim is to become your interior lifestyle destination
- **SMARTLY EXECUTE:** Our products are innovatively constructed and ergonomically designed to suit your needs
- **CAREFULLY PLANNED:** We work carefully with our clients, ensuring all expectations are met and more than exceeded

CONTACT DETAILS

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